

DAVID COOPER

HIGH FLYING WEB DESIGN

CONTACT

+44 7565 887947

22 Kingston Avenue
Seaford
East Sussex
BN25 4NE

KEY SKILLS

- Web Development
 - Search Engine Optimisation
 - UI/UX Design
 - Client Collaboration
 - Project Management
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PROFESSIONAL SUMMARY

Founder of High Flying Web Design, specialising in creating professional, responsive websites for small businesses and individuals. With a strong background in IT support and web development, I'm committed to delivering customised solutions that enhance online presence and drive user engagement.

CORE SERVICES

Custom Web Design: Crafting unique, responsive sites that reflect each client's brand.

SEO Optimisation: Building websites with SEO best practices to maximise search engine visibility.

E-commerce Solutions: Developing online stores optimised for sales and user experience.

Maintenance & Support: Offering ongoing updates, security checks, and customer support.

EXPERIENCE

Founder, High Flying Web Design

2024 - Present

Established High Flying Web Design, delivering custom web design services to help clients build a professional online presence.

Focused on creating visually appealing, responsive, and SEO-optimised websites, catering to small businesses and personal brands.

Collaborates with clients to ensure each site aligns with their goals, combining functionality with design to improve user engagement and business outcomes.

Sales and Support Manager, Navboys Ltd.

2023 - 2024

Managed and maintained the company website on the Bluepark platform, optimizing navigation and content layout for a seamless user experience.

Responsible for site updates, troubleshooting, and ensuring the functionality met customer expectations, driving increased engagement and sales.

Webmaster and Simulator Developer, East Sussex Gliding Club

2017 - 2024

Served as Webmaster, designing and updating the club's website to enhance member interaction and ensure ease of use.

Developed and maintained a flight simulator, an innovative tool for training and advanced instruction, showcasing technical problem-solving and development skills.

Web Designer, Action IT Support

2016 - 2020

Designed and maintained client websites, focusing on user-friendly, responsive designs that met specific needs.

Worked closely with clients to optimise websites for performance and SEO, supporting visibility and engagement.

EDUCATION

A-Level Maths, Physics, Computer Science (BBB)

Sailplane Pilot Licence + Flight Instructor (Sailplanes)

8 GCSEs, Grades 9-5/A-C including Maths and English*

CLIENT TESTIMONIAL

"The club recently commissioned David to redesign our website to give it a more modern look and feel and also to improve the functionality. David was quick to understand our requirements and the redesign was done well within the time scale we requested and also on budget.

We are absolutely delighted with the final product and have had very positive feedback from our members. Most importantly we are already seeing an increase in enquiries. David has been a pleasure to work with and I am very happy to recommend his services."

Rob Cray, Chief Flying Instructor - [East Sussex Gliding Club](#)